

No. U4-156991 /2017/PHQ
Police Headquarters, Vazhuthacaud,
Thiruvananthapuram-69501
Dated 16 -10- 2017.

CIRCULAR NO. 27/2017

Sub:- Illegal re-transmission by cable operators of on-going India Vs. Australia Cricket Series, 2017 on DD Channel telecasted by Prasar Bharati – legal provisions and the judgment of the Hon'ble Supreme Court and orders of Hon'ble High Court to be complied with - instruction - reg.

- Ref:-1.Judgment dated 22-08-2017 of the Hon'ble Supreme Court in the case Union of India Vs. Board of Control for Cricket in India & Others [Civil Appeal Nos.10732-10733 of 2017]
2. Interim Orders dated 27-09-2017 and 10-10-2017 of the Hon'ble High Court of Kerala in WP(C) No.31123/2017.
3. COB Message dated 07-10-2017.

Hon'ble Supreme Court vide judgment 1st cited had laid down that under section 3 of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 (Central Act 11 of 2007) (hereinafter called the Sports Act), the live feed received by Prasar Bharati from content rights owners or holders is only for the purpose of re-transmission of the said signals on its own terrestrial and DTH networks and not to Cable Operators so as to enable the Cable TV operators to reach such consumers who have already subscribed to a cable network.

Star India Pvt. Ltd. is the official broadcaster of the various Board of Control for Cricket in India (BCCI) events for the period April, 2012 – March, 2018. In view of the judgment of the apex Court 1st cited, no cable operator or Multiple System Operator (MSO) or private DTH operator may retransmit the DD channel or any other Prasar Bharati Channel carrying the live broadcasting signals of sporting events of national importance shared under section 3 of the Sports Act by Star India Limited with Prasar Bharati.